

HOUSE OF KOLOR

STREET & SHOW PAINT JOBS



SETTING OUT TO DO BETTER

The founder of House Of Kolor, Jon Kosmoski, teamed with a doctor in polymer chemistry back in 1956. They set out to do it better and produce custom paints that wouldn't tarnish, crack or sun-fade, even in severe climates and radical temperature changes.

Jon knew from experience that custom paints not only have to endure the elements, but also need to withstand the potential problems common with high film builds - the many coats required for a custom paint job.

HISTORY OF QUALITY

Over the years, House Of Kolor became world renown for the best custom paints available. Today, with the resources of Valspar behind him - a long established coatings business - Jon and House Of Kolor continue spending months and often years, researching and developing our custom paint products, then manufacturing them with only the finest ingredients available. Thousands of custom painters have won "best paint" awards using House Of Kolor.

DEVELOPMENT OF THE SYSTEM

Each and every custom product in the House Of Kolor range has been developed and manufactured by House Of Kolor. And that's why you won't see these high-calibre products anywhere else, under any other name.

Custom paint finishes aren't just about colour. Our products are designed to work together as a total system - from primers to top coats and each of our custom formulas has its own unique niche in the custom painting process. For this reason, we do not recommend the intermixing of other manufacturers products.

You can rely on House Of Kolor products for your projects, from start to finish.

Top American custom painters have been using House Of Kolor for nearly 50 years and thousands of them have produced award-winning finishes. So whether it's a really cool street car or a killer show car, now is the time to start mixing these incredible products with your imagination and see what fantastic paint finishes are possible.

SPECIAL EFFECT OVERLAYS

This is a great way to create a unique paint job without blowing the budget, making it perfect for street cars. House Of Kolor products enable you to use an existing paint finish as the base for an exciting new colour scheme. This saves the time and expense of painting the engine bay, boot and doorjambs, etc.

Clever design work and creative use of colour can add a special effect to just a few sections or transform the whole car - especially if a new body kit and wheels are being added.

A special effect overlay should only be used over new or good condition paint and bodywork. Expect pricing to range between \$4 to \$6,000 complete. Paint cost represents 25% - 30% of the total job.

BARE METAL RESPRAYS

This is the real deal. If you're looking to completely change the colour of a car or you are aiming for a "showcar" quality paint job, a bare metal respray is the way to go.

Design and colour options are literally endless for a bare metal respray, but it's important to realise at the outset of the project that a painter's skill plays an enormous role in the outcome. You should also remember that high quality custom resprays will always be expensive and that the price of House Of Kolor paint is often not much more than many other high quality smash repair/refinish paints.

For street cars expect pricing to range between \$6 to \$12,000 depending on extent of bodywork repairs and detail required. And if you are building a full on show car with extensive bodywork or customising it won't be hard to spend at least \$15,000 and upwards.

> A MODEL ROADSTER by Mick Fabar. Kandy Basecoat KBC20 custom mix.



> 2002 MONARO by Jason Gray. Factory flame red with Ice Pearl IP01 Ice Gold overlay (top) and marblized Designer Pearl PBC65 Passion pinstripe.



> 1966 MUSTANG by Gary Myers. Metallic BC02 Orion Silver with Urethane Kandy UK17 Violette flames.

